



Public Media Business Association Joins Management Solutions Plus' Growing Client Roster

Rockville, Maryland (February 1, 2018)—Management Solutions Plus, Inc. (MSP), an AMCi accredited association management company (AMC) located in Rockville, Maryland, announced today that it will begin managing of the Public Media Business Association (PMBA). As a full-service management firm, MSP will work with PMBA leadership to strive for excellence in all aspects of the association, including strategic development, communications services, and comprehensive operational management.

“We are thrilled to welcome PMBA into our client family, and we are honored that the PMBA leadership has chosen MSP for the next chapter of its development,” said Shawn McLaughlin, MSP’s CEO. “MSP is committed to helping associations grow and thrive, and we are looking forward to forging new and meaningful relationships with both the PMBA leadership team and its membership.”

“As PMBA looks ahead to the next three years, focusing on helping stations of all sizes to effectively and efficiently deliver public media in their communities, it was crucial for the board to select a strong partner that will help guide the association in membership growth, increased financial stability, enhanced content offerings, and development of new revenue streams that reflect the changing needs of current and future members,” said Jim Taszarek, PMBA board president. “We are thankful for all of the help and guidance of our previous management firm and are excited to begin this new stage in the evolution of the association with MSP.”

PMBA joins a growing MSP client roster list of 14 full-service associations, including the American Academy of Appellate Lawyers, the Association of Language Companies, the American Society of Consulting Arborists, the Association of Water Technologies, the International Federation of Technical Analysts, and the US Travel Insurance Association, among others.

“MSP’s strategic growth has and will continue to be built on taking a personalized approach to association management,” stated McLaughlin. “We look to develop long-term relationships with associations that allow our staff to become a part of the fabric of our clients’ culture and success.”

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About Management Solutions Plus: Founded in 1994, MSP is a full-service AMCi accredited association management company serving both trade associations and professional societies with full-service management as well as outsourced functions.

About the Public Broadcasting Association (PBMA): Nonprofit industry leader PBMA serves public media management and administrators with programs and services that enhances skills, enables knowledge sharing and increases the efficiency and value public media management professionals bring to their positions. PBMA provides a suite of programs and services to its public media members and stakeholders including monthly Telephone Toolkit training sessions, Quarterly Roundtable discussions as well as a robust annual conference providing vital information for public radio and television managers and administrators. Learn more at www.pbma.org.